

Are you ready to
captivate your
customers and
elevate your team?





SPECIALIZED IN CREATING EXPERIENCES THROUGH DESIGN AND DEVELOPMENT

Creative and visionary, passionate about designing unique corporate experiences. Focused on creating authentic and memorable moments, and your best ally to carry out projects that leave a significant mark on your company's brand.

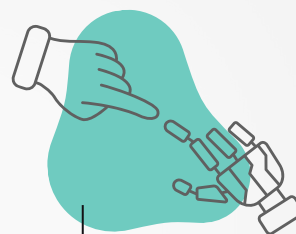
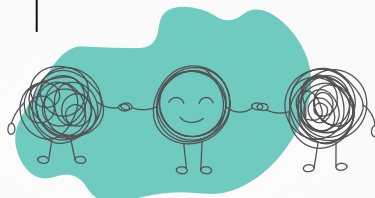


Areas of expertise.



Creating memorable experiences

Managing emotions to strengthen relationships



Innovation and human approach

Outstanding collaborations



Click here for more information.



SERVICES





Did you know?

Companies that offer an emotionally connected experience with their customers can increase their revenue by 10 to 15%, as satisfied and emotionally engaged customers are more inclined to make repeat purchases and advocate for the brand.

Data collected by the Experience Marketing Association (DEC Association).





For customers

You will discover the services that will allow you to highlight the unique experience your customers will have when connecting with your brand.



IMMERSIVE BRAND EXPERIENCE

Crafting immersive experiences that blend technology, interaction, and emotion, enabling customers to engage with your brand in truly unique ways. From augmented reality experiences to multisensory events, we bring your brand to life in unforgettable ways.



CREATION OF VIP BRAND EXPERIENCES

Designing exclusive experiences tailored for high-value customers, including private events, personalized gifts, and moments that surpass their expectations, making them feel truly unique and valued by your brand.



DESIGN OF THE SALES EXPERIENCE

Specialized in designing and redesigning customer journey experiences that enhance your sales process, attract and retain clients, and differentiate your brand. From initial contact through to post-sale, we ensure that every touchpoint is strategically aligned to foster trust and build lasting loyalty.





Did you know?

According to studies, companies that invest in employee well-being report an increase of up to 12% in productivity and a decrease of up to 30% in absenteeism rates.

Information taken from multiple studies, such as those conducted by the Global Wellness Institute and other relevant organizations.





For your team

It's the perfect time to strengthen your relationship with your team. Below, I present two options that will enhance employee loyalty and their connection to the company.



CUSTOMER EMPATHY WORKSHOP

Creating workshops to develop empathy and emotional management within customer service teams. The required approach has been studied, with careful attention given to the company's products or services, fostering more empathetic and human interactions.



CREATION OF RECOGNITION RITUALS

The identification and design of celebrations or special moments marking key company milestones (*birthdays, anniversaries, year-end parties*) are carried out in an emotionally meaningful way. These events aim to strengthen employee loyalty and commitment while reinforcing organizational objectives



WELLNESS EXPERIENCE DESIGN

Programs and events have been designed to enhance the emotional well-being and engagement of talented employees through creative activities and workshops. This has been achieved through annual calendars or targeted activities aimed at addressing psychosocial risk factors.





For your brand.

I design your participation in fairs, congresses, and forums from concept to execution, creating spaces and moments that reflect the essence of your brand and foster meaningful connections with your audience.



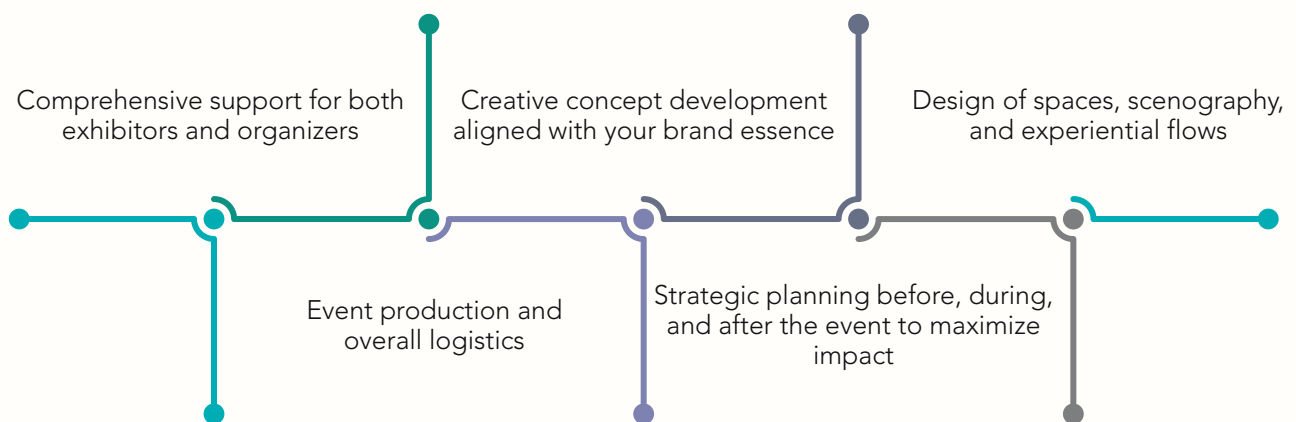


FAIRS, CONGRESSES AND FORUMS

I accompany you throughout the entire process of creating brand experiences for fairs, congresses, and forums, whether you're participating as an exhibitor or organizing the event.

I design spaces, concepts, and moments that connect with your audience and reflect the true essence of your brand.

By combining strategy, creativity, and logistics, I ensure your presence not only looks impressive, but also resonates emotionally, attracts attention, and leaves a lasting impact.



**CONTACT
ME FIRST,
THINK
LATER.**

Click here and visit
my website.



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SOCIAL COMMITMENT

RAÍCES CREATIVAS

The "Raíces Creativas" event, organized for the Fundación Posada de Moisés, aims to raise funds to cover the school expenses of beneficiary children at the start of the 2026 academic year.

I believe in the power of art to transform lives

A percentage of the profits from every service you book with me will be dedicated to the planning, logistics, and promotion of the "Raíces Creativas" event, helping this initiative continue to grow. This means that **you, as a client, will also be a part of this beautiful project.**

For more information
about this event, click here



ORGANIZES



Manu
Piedrahita

